

ASA EXPERIMENTAL DESIGN COMPETITION 2025



ASA - The Association of Siamese Architects under Royal Patronage Thailand, invites all architects, designers, students, and the general public to submit their most innovative works under the exciting theme **'Future Nostalgia in Architecture'** This is your chance to win incredible prizes—100,000 Baht for the general category and 50,000 Baht for students! This is more than just an international design competition. It's an opportunity to blend the past and future in architecture, by linking society, culture, people, nature, places, and time with cutting-edge tools and technology. There are no restrictions on location or scale! Using Thailand as a case study, you'll create a new form of future nostalgia in architecture that honors the past while paving the way for the future.

●Future Nostalgia in Architecture:

Future nostalgia refers to a compelling architectural design concept that draws inspiration from the past and seamlessly blends it with modern innovations and technologies. The objective transcends creating merely aesthetically pleasing spaces; it aims to infuse them with profound meaning—interweaving culture, society, and nature across both present and future contexts. This approach aspires to preserve and evolve historical knowledge and values that enrich our way of life, all while accommodating the shifting needs of future generations. In today's architectural landscape, there's a pronounced emphasis on looking ahead—designing cutting-edge, comfortable buildings that heavily rely on the latest technologies and contemporary insights. While this forward-thinking stance offers undeniable benefits, it often overlooks the wisdom and heritage of the past. The consequence can be designs that lack a meaningful connection to their original roots. Therefore, the international design competition "Futurism: Future Nostalgia in Architecture" serves as an invitation for architects to use the concept's definition to explore creative approaches and develop designs that link the past—in facets ranging from society, culture, and people to nature, place, and time—through the prism of modern knowledge, tools, and technologies. Participants are encouraged to venture without limitations on location or scale, using Thailand as a case study. The

aim is to forge new forms of futurist architecture that honor and reflect upon the past through today's lens, guiding us toward a shared architectural future. The international jury includes Jenchieh Hung, Kulthida Songkittipakdee, Adul Kaewdee, Christo Meyer, and Kulapat Yantrasast.

●**Submission Requirements:**

The participant can select any specific site as the context of their design. The subject and scale can be architecture, urban design, interior design, or landscape design. After identifying the context, provide conceptual drawings, analytical drawings, sections, plans, renderings, or perspective drawings at any scale. Demonstrate how design solutions can respond to 'future nostalgia in architecture' in both today's and future environments, using Thailand as a case study.

●**How to Enter:**

>>> Register now at: www.asacompetition.com/en

>>> Deadline: Now until April 9, 2025 (by 23:59:59 Thailand time)

●**Meet the Judges:**

>>> Jenchieh Hung

>>> Kulthida Songkittipakdee

>>> Adul Kaewdee

>>> Christo Meyer

>>> Kulapat Yantrasast

●**For more details of Submission:**

Please visit the international design competition website www.asacompetition.com/en